



For Immediate Release

For more information, contact:
Mark A. Indovina, COO
Tenrehte Technologies, Inc.
585.466.4882
info@tenrehte.com

TENREHTE TECHNOLOGIES, INC. PICOWATT™ SMART PLUG SELECTED AS FINALIST FOR 2009 I-STAGE COMPETITION

*i-stage will be held during CEA Industry Forum on
Monday, October 19, at the Arizona Grand Resort in Phoenix, AZ!*

ROCHESTER, NY USA – October 01, 2009 – Tenrehte Technologies, a leading producer of smart grid wireless devices, is pleased to announce that our PICOwatt™ Smart Plug is selected as a finalist for the 2nd annual i-stage competition to be held October 19th in Phoenix, AZ.

i-stage, hosted by the Consumer Electronics Association (CEA), is the proving ground for next-gen technologies – a chance for developing products, services and apps to show off their selling points and duke it out to be tech's next promising powerhouse.

The competition is a direct route to more than \$50,000 in prizes and a dynamic debut at the International CES, the annual big bang of innovation.

More information on i-stage can be found at <http://i-stage.ce.org/>

PICOwatt™ is a self sufficient smart-plug device that exploits internet connectivity to provide real-time energy monitoring, control, and kilowatt-hour demand scheduling. PICOwatt™ works with existing appliances using a conventional outlet for power so your devices will charge, run, and consume power automatically at the optimal price per kilowatt-hour, saving the Earth, reducing your carbon footprint, and perhaps most importantly: reducing your electric bill.

“We are absolutely thrilled for our PICOwatt™ product to be selected as an i-stage finalist,” said Mark Indovina, COO of Tenrehte. “We look forward to the competition!”

About Tenrehte

Tenrehte Technologies, Inc. produces solutions to enable wireless connectivity in smart grid devices, ultimately improving people's lives and saving them money. Tenrehte creates products

that will empower consumers to take a more active role in the grid, eliminate wasted energy costs and reduce their carbon footprint. The company is headquartered in Rochester, NY USA and has an R&D center in Austin, TX USA. More information can be found at www.tenrehte.com

About CEA

The Consumer Electronics Association (CEA) unites 2,000 companies within the consumer technology industry. Members tap into valuable and innovative members-only resources: unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry, CEA, promoting and advancing member needs and interests. First and foremost CEA's mission is to grow the consumer electronics industry.

###

Tenrehte™, Smart Wi-Fi!™, Spank The Grid™, PICO™, PICOwatt™, PICOmed™, PICOmesh™ are trademarks of Tenrehte Technologies, Inc. All other trademarks referenced belong to their respective owners.